



Notice to Holders of 144A / Regulation S Global Depositary Receipts of

X5 Retail Group N.V.

144A CUSIP # 98387E106 (144A ISIN # US98387E1064)
Reg S CUSIP # 98387E205 (Reg S ISIN # US98387E2054)

Owners of record on **April 12, 2018** of Global Depositary Receipts (each representing one-fourth of a 'Deposited Share', i.e. a common share in registered form of the Company) (the "GDRs") of **X5 Retail Group N.V.**, issued under the Deposit Agreement dated as of May 11, 2005 among X5 Retail Group N.V. (the "Company"), The Bank of New York Mellon, as Depositary (the "Depositary"), and the Owners and Beneficial Owners of the Depositary Receipts issued thereunder (the "Deposit Agreement"), are hereby notified that the Depositary has received Notice of the **Annual General Meeting** of the Company, to be held on **May 10, 2018**, in The Netherlands.

By provision of Section 5.5 of the aforementioned Deposit Agreement, the Depositary will only endeavor to vote or cause to be voted the votes attached to Deposited Shares in respect of which voting instructions have been received **on or before 12:00 p.m. EST May 3, 2018**, except that if no voting instructions are received by the Depositary (either because no voting instructions are returned to the Depositary or because the voting instructions are incomplete, illegible or unclear) from a Holder with respect to any or all of the Deposited Shares represented by such Holder's GDRs on or before the record date specified by the Depositary, such Holder shall be deemed to have instructed the Depositary to give a discretionary proxy to a person designated by the Company with respect to such Deposited Shares, and the Depositary shall give a discretionary proxy to a person designated by the Company to vote such Deposited Shares.

The Agenda of the Annual General Meeting and the Explanatory Notes will be distributed with this Notice.

For additional information, please visit: <https://www.x5.ru/en/Pages/Media/News/290318-agm.aspx>

The Bank of New York Mellon
As Depositary

Dated: March 29, 2018

ANNUAL GENERAL MEETING OF X5 RETAIL GROUP N.V.

TO: The Bank of New York Mellon, ADR Proxy Group/ Mediant Communications
Email: voteadr@mediantonline.com
BNY Mellon Contact: Harrison Kurrus (212) 815-2179

RE: X5 RETAIL GROUP
Annual General Meeting to be held on May 10, 2018

FROM: _____
Name / Company Name

DTC PARTICIPANT NUMBER: _____
Mandatory for 144A only

SIGNATURE: _____
Authorized Signatory Name, Signature / Medallion for 144A only

CONTACT INFO: _____
Telephone / Fax Number / E-mail Address

TOTAL NUMBER 144 ADRs (CUSIP # 98387E106)
HELD AS OF APRIL 12, 2018: _____

TOTAL NUMBER REG S GDRs (CUSIP # 98387E205)
HELD AS OF APRIL 12, 2018: _____

NUMBER 144 A ADRs BEING VOTED: _____

NUMBER REG S GDRs BEING VOTED: _____

DATE: _____, 2018

X5 Retail Group N.V.
Annual General Meeting
May 10, 2018

The above-noted holder of 144 A / Reg S Global Depositary Receipts (“GDRs”) of X5 RETAIL GROUP N.V. (the “Company”) hereby requests and instructs The Bank of New York Mellon, as Depositary, to endeavor insofar as practicable, to vote or cause to be voted the number of Deposited Securities underlying the ADR/GDRs held as of close of business on April 12, 2018 at the Annual General Meeting of the Company to be held on May 10, 2018 in respect of the following resolutions:

THIS FORM MUST BE RECEIVED COMPLETED BY
MAY 3, 2018 AT 12:00 PM EST TO BE VALID

ANNUAL GENERAL MEETING OF X5 RETAIL GROUP N.V.

1. Opening.	Non-Votable Item.		
2. Report of the Management Board for the financial year 2017.	Non-Votable Item.		
3. Explanation of the implementation of the new Dutch Corporate Governance Code 2016.	Non-Votable Item.		
4. Financial Statements for the financial year 2017			
A. Explanation of the implementation of the Remuneration Policy	Non-Votable Item.		
B. Explanation of the Dividend Policy.	Non-Votable Item.		
C. Proposal to adopt the 2017 Financial Statements	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
D. Proposal to determine the dividend over the financial year 2017	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
5. Discharge from liability of the members of the Management Board	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
6. Discharge from liability of the members of the Supervisory Board	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
7. Proposal to amend the Remuneration Policy for the Management Board and Executive Board (new long-term incentive plan)	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
8. Remuneration of the Supervisory Board	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
9. Authorisation of the Management Board to issue new shares or grant rights to subscribe for shares, subject to the approval of the Supervisory Board	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
10. Authorisation of the Management Board to restrict or exclude the pre-emptive rights upon issue of new shares or granting of rights to subscribe for shares, subject to the approval of the Supervisory Board	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
11. Authorisation of the Management Board to resolve that the Company may acquire its own shares or GDRs	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
12. Appointment of the external auditor for the financial year 2018	<input type="checkbox"/> FOR	<input type="checkbox"/> AGAINST	<input type="checkbox"/> ABSTAIN
13. Any other business and conclusion	Non-Votable Item.		

End of resolutions.